Calgary Catholic Education Foundation



39th Annual District Golf Tournament

Sponsorship Packages



August 20th, 2024
Blue Devil Golf Course

Calgary Catholic Education Foundation

The Calgary Catholic Education Foundation (CCEF) is focused on enriching the educational experience of the students within the Calgary Catholic School District (CCSD). Through classroom and school grants, and in partnership with our supporters and funders, The CCEF creates additional educational opportunities for Calgary Catholic youth to have the best possibility for success today, and fostering their potential for the future.



About the Tournament

The CCEF 39th Annual District Golf Tournament serves as a unifying platform, bringing together educators, staff, alumni, community members, and corporate sponsors to celebrate Catholic Education. This event is pivotal in bolstering ongoing efforts to improve learning opportunities for students. Proceeds from the tournament will be channeled towards supporting various initiatives of the CCEF and those undertaken by Catholic Schools in the Calgary and Area community. Join us in championing the cause of Catholic Education!

As of 2024, the CCSD boasts over 5,000 full-time employees and continues to be recognized as one of Alberta's top 80 employers an achievement reached 14 times since 2009. The Calgary Catholic Education Foundation stands as the sole charity in Calgary dedicated to supporting the 118 schools and over 63,000 students within the CCSD. Committed to providing enriching learning opportunities, the foundation empowers each child to realize their full potential. The CCEF holds the distinction of being a registered Canadian charity.





NETWORKING

Sponsoring the Tournament

Becoming a sponsor of our event provides a unique opportunity for businesses to align themselves with a great cause while enjoying a range of valuable benefits. As a sponsor, your company will gain prominent visibility through logo placements on event banners and promotional materials, as well as recognition in press releases and media coverage, enhancing your brand's exposure within the community.



Sponsors also enjoy networking opportunities with other businesses and participants. Select packages include foursomes for participation in the tournament, a fun and engaging way to build team camaraderie. Your support not only contributes to the success of the event, but plays a crucial role in advancing educational initiatives for the Calgary Catholic School District, showcasing your commitment to community enrichment.



Engagement with every golfer begins the moment they step out of their vehicle. The day includes:

- Welcome desk
- Lunch
- Starting gift
- Fun and competitive games on select holes
- Banquet steak dinner
- Exciting raffle prizes and the much-loved 50/50 draw



Your sponsorship will be matched up to 50% through Birdies for Kids®



2023 Tournament Sponsors

Presenting Sponsor



Matching Sponsor



Course Sponsor



Premium Sponsors









Gold Sponsors











Silver Sponsors









Bronze Sponsors











Prize Donors

SEBO Shannon Cook Andrew Peller Estates Kathleen Kawalauskas Ainsworth
The Calgary Hitmen
Premiere Office Movers
Scenic Acres Dental Centre

DirectIT Luna Centre Guess Where Trips Beamer Consulting



Tournament Details

Tuesday, August 20th, 2024

10:30AM Check-In 6:00PM Dinner

Blue Devil Golf Club

2300 194 Ave SE, Calgary, Alberta

Registration Fee:

\$220.00 /player **\$250.00** /player Until June 30th, 2024 July 1st - 31st, 2024

Included for Each Golfer:

- Green fee
- Power golf cart
- Lunch and dinner
- Games and prizes
- \$50.00 tax receipt donation to the CCEF (per golfer)

GET INVOLVED

If you would like to become a sponsor or register as a golfer for the tournament, please click the link or scan the QR code below to complete the registration form with payment.



SPONSOR REGISTRATION



GOLF REGISTRATION

Contact Information

Janet Lymer Executive Director janet.lymer@theccef.ca (403)-200-7192 Sam Berry
Marketing Coordinator
samantha.berry@theccef.ca
(587)-893-3871



Sponsorship Opportunities

RYAN STRASCHNITZKI SPONSOR \$10,000

Exclusive

- Exclusive driving range sponsorship
- Two complimentary foursomes
- \$5,000 donation to the Ryan Straschnitzki Foundation
- Prominent logo placement on event banners and promotional materials
- Recognition in all press releases and media coverage
- Hole sponsorship with the option to set up a booth at the sponsored hole
- Hole sponsorship signage
- Two complimentary meals for company volunteers
- Opportunity to provide raffle gift(s) of \$100.00 or more

PREMIUM SPONSOR \$5,000

2 available

- Exclusive naming rights to one of the tournament activities (Drink Cart or Food Truck) + signage
- Two complimentary foursomes for the tournament
- Two complimentary meals for company volunteers
- Prominent logo placement on event banners and promotional materials
- Recognition in all press releases and media coverage
- Opportunity to display company banners at key locations
- Swag item in gift bags with company logo
- Opportunity to provide raffle gift(s) of \$100.00 or more

GOLD SPONSOR \$3,000

5 available

- Naming rights to a designated tournament segment (e.g., Longest Drive, Closest to the Pin, Hole in One, Beat the Pro)
- One complimentary foursome for the tournament
- Hole sponsorship with the option to set up a booth at the sponsored hole
- Logo placement on event banners and promotional materials
- Recognition in press releases and media coverage
- Company representative to present awards during the ceremony
- Opportunity to provide raffle gift(s) of \$100.00 or more



Sponsorship Opportunities

PUTTING GREEN SPONSOR \$1,500

Exclusive

- Exclusive putting green sponsor with the option to set up a tent at the putting green (signage included)
- Meet and greet opportunity at the putting green
- One complimentary foursome for the tournament
- Logo placement on event banners and promotional materials
- Recognition in press releases and media coverage
- Opportunity to provide raffle gift(s) of \$100.00 or more

SILVER SPONSOR \$1,500

5 available

- Hole sponsorship with the option to set up a booth at the sponsored hole (signage included)
- One complimentary foursome for the tournament
- Logo placement on event banners and promotional materials
- Recognition in press releases and media coverage
- Opportunity to provide raffle gift(s) of \$100.00 or more

BRONZE SPONSOR \$1,000

2 available

- Two complimentary player registrations
- Hole sponsorship with signage
- Logo placement on event banners and promotional materials
- Recognition in press releases and media coverage
- Opportunity to provide raffle gift(s) of \$100.00 or more

HOLE SPONSOR \$500

3 available

- Hole sponsorship with signage
- Company logo featured on event banners
- Recognition in press releases and media coverage
- Opportunity to provide raffle gift(s) of \$100.00 or more